

# The Villa Neighborhood Cleanup:

—  
Origins and Goals  
By Lucas Bickford





*“Be the Change You Wish to see in the World”*



-?????

**The Answer: No One.**  
**It's a Gandhi Misquote**

...But that doesn't mean it's not true!





# The Beginning...

- 2018 (7th grade)
- San Carlos Drive
- 2020 (8th-9th grade)
- Fairfax Villa Neighborhood & Fairfax Villa Park
- Birth of the “trash walk”
- Covid setback/rebound





**2021/22 (9th-10th grade)**

- A fully formed Trashter skilled in his trade
- Educated (plastic types, styrofoam, plogging)
- Got some connections...



# Ben Tuszynski

- Fascinating guy
- "Trash buddy"
- Nature expert





# VNC Inspiration

- Two is too few!
- Need to more effectively help the community
- Inspire the younger generation
- Frustration with the government (Sen. Manchin)
- My wonderful Mother



**CALLING ALL KIDS!  
VILLA  
NEIGHBORHOOD  
CLEAN-UP**

**DATES:**

September 25th    October 30th

November 27th    January 29th

February 26th    March 26th

April 30th    May 28th

June 25th    July 30th

August 27th

**ALL STARTING AT 2 PM AT THE FAIRFAX  
VILLA PARK ENTRANCE ON BELDEN  
STREET**

**Please bring your own bags and gloves!  
LET'S BE THE CHANGE THAT THIS WORLD  
NEEDS!**

**Contact us at [lgbickford05@gmail.com](mailto:lgbickford05@gmail.com)**

**Run by Woodson HS students Lucas & Graham  
Bickford and Ben Tuszynski**

# Getting the Word Out

- My brother, Graham's digital art skills
- Video advertisement
- School Newsletter
- A regular meeting spot





# The VNC is Born!

-Yaaaaaay!

-Our membership has since tripled in size

-We have picked up trash around the Villa park and neighborhood!





# My Goals for the VNC





# The Obvious Goal: Pick Up Litter

- A cleanup organization has gotta clean stuff up!
- Help rid the neighborhood of litter
- Desensitize people towards dealing with trash and make it more socially acceptable
- But that's only the surface goal...












## Goal #2: Educate

- Help people become more informed and experienced environmental stewards
- Plastic types
- Glass Recycling
- Nature

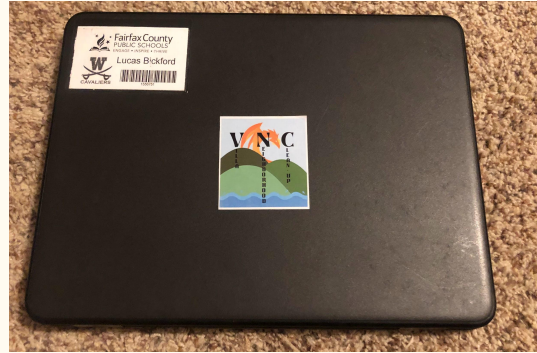
### Plastic Resin Identification Codes

|  |   |   |   |   |   |   |
|--|---|---|---|---|---|---|
|  |  |  |  |  |  |  |
| PETE   | HDPE  | PVC   | LDPE  | PP  | PS  | OTHER   |
| Polyethylene Terephthalate   | High-Density Polyethylene   | Polyvinyl Chloride  | Low-Density Polyethylene  | Polypropylene   | Polystyrene   | Other   |



## Goal #3: Create a Community

- Make helping your neighborhood a fun social event!
- Increase one's sense of responsibility towards where you live
- Created VNC swag







## CALLING ALL KIDS! VILLA NEIGHBORHOOD CLEAN-UP

### DATES:

|                |              |
|----------------|--------------|
| September 25th | October 30th |
| November 27th  | January 29th |
| February 26th  | March 26th   |
| April 30th     | May 28th     |
| June 25th      | July 30th    |

August 27th

**ALL STARTING AT 2 PM AT THE FAIRFAX  
VILLA PARK ENTRANCE ON BELDEN  
STREET**

**Please bring your own bags and gloves!  
LET'S BE THE CHANGE THAT THIS WORLD  
NEEDS!**

**Contact us at [Igbickford05@gmail.com](mailto:Igbickford05@gmail.com)**

**Run by Woodson HS students Lucas & Graham  
Bickford and Ben Tuszynski**



# The VNC: Let's be the Change this World Needs!

## Thanks for Listening!



## CALLING ALL KIDS!



## VILLA NEIGHBORHOOD CLEAN-UP

### DATES:

|                |              |
|----------------|--------------|
| September 25th | October 30th |
| November 27th  | January 29th |
| February 26th  | March 26th   |
| April 30th     | May 28th     |
| June 25th      | July 30th    |

August 27th

**STARTING AT 2 PM AT THE FAIRFAX  
PARK ENTRANCE ON BELDEN STREET**

**Please bring your own bags and gloves!  
BE THE CHANGE THAT THIS WORLD  
NEEDS!**

**Contact us at [Igbickford05@gmail.com](mailto:Igbickford05@gmail.com)**

**Run by Woodson HS students Lucas & Graham Bickford and Ben Tuszynski**





# Questions? Comments?

Feel Free to Ask!

Email:

[lgbickford05@gmail.com](mailto:lgbickford05@gmail.com)